



67TH ANNUAL MID-ATLANTIC LIFE SAFETY CONFERENCE

SEPTEMBER 15, 2026

CROWNE PLAZA HOTEL, ANNAPOLIS, MD

**Exhibiting & Sponsoring
Opportunities**



Mid-Atlantic Life Safety Conference Committee

Providing Fire & Life Safety
Education to The Fire Service and Beyond.

To our sponsors,

The 2026 Mid-Atlantic Life Safety Conference marks 67 years of providing successful training to the Fire and Emergency Services in Maryland and surrounding jurisdictions.

On August 11, 1959, Maryland Governor J. Millard Tawes provided opening remarks for the first-ever Governor's Conference on Fire Prevention. Governor Tawes, a member of the Maryland State Firemen's Association, saw the importance of educating the fire service in fire protection and fire prevention so that they may give citizens "greater security against the hazards they encounter daily at home, at work, and in travel." While some topics have changed over the years, the goal of our committee has not.

Our mission is to provide top-of-the-line training to our first responders in fire prevention, code enforcement, fire investigations, emergency medical care, emergency management and more. Our goal is to ensure our fire and emergency services stay relevant with new and upcoming technologies, ideas and products and to make sure current practices are strengthened.

For the conference's 67th anniversary, the committee has announced a change in format in order to ensure we can provide this successful training to more attendees and reach further distances across the Mid-Atlantic. This year will consist of a 1-day conference at the Crowne Plaza Hotel in Annapolis, Maryland. This new venue will provide more space for exhibitors and more sponsorship options. While we are excited to move this great program forward, we cannot do it without the support from you, our sponsors and exhibitors. We hope that you will help us make this year's program the best ever, and pave the path for another successful 67 years.

Sincerely,



Joseph Walters, Deputy Chief
Committee Chairman
MALSC


midatlanticlifesafetyconference.com


443-619-3415


malsc@fabscom.org



MID-ATLANTIC LIFE SAFETY CONFERENCE | ANNAPOLIS, MD

Governor J. Millard Tawes, a past president of the Maryland State Fireman's Association, identified a need to provide fire prevention education to the fire service. In 1959, the first Governor's Conference on Fire Prevention was held at the University of Maryland. While the name has changed over the last 66 years, the mission remains the same. When the Maryland State Fire Commission was established, it was mandated to host an annual training on fire prevention.

In the early 1990s, the Commission delegated what is now known as the Mid-Atlantic Life Safety Conference (MALSC) to the Fire and Burn Safety Coalition of Maryland (FABSCOM). Today the MALSC continues to be a committee of FABSCOM and is represented by over 20 members and partners of the Fire Service.

In recent years, the MALSC has expanded its outreach beyond Maryland to include life safety professionals from Delaware, Pennsylvania, West Virginia, Virginia, and the District of Columbia.

The MALSC is home to the John C. Spiker, Sr. Excellence in Life Safety Educator of the Year Award and the Fire Chief James E. Jarboe Public Safety Lifetime Achievement Award.

For more information regarding the conference and the awards, please visit www.midatlanticlifesafetyconference.com.



The Fire and Burn Safety Coalition of Maryland is a 501(c)(3) as recognized by the IRS.. You can find additional details on the FABSCOM website fabscom.org or by emailing malsc@fabscom.org



The Mid-Atlantic Life Safety Conference attracts over 250 fire and life safety professionals from the Mid-Atlantic Region who are looking for ways to improve their practice and their careers. This year's conference will once again take place in beautiful and vibrant Annapolis, the capital of Maryland. It is being hosted in a larger venue to reach even more attendees with current, relevant continuing education.



Who Attends?

FIRE & LIFE SAFETY EDUCATORS

FIRE CHIEFS & COMMAND STAFF

FIRE & EMS PROVIDERS

CAREER & VOLUNTEER PERSONNEL

FIRE INVESTIGATORS

CODE ENFORCEMENT OFFICIALS

EMERGENCY MANAGEMENT STAFF



MID-ATLANTIC LIFE SAFETY CONFERENCE | ANNAPOLIS, MD

www.midatlanticlifesafetyconference.com



Don't Miss Out On Great Exposure!



Who Should Exhibit or Sponsor?

ORGANIZATIONS LOOKING TO SHARE PRODUCTS OR
EDUCATIONAL RESOURCES RELATED TO:

FIRE/EMS FIRST RESPONDERS

FIRE MARSHALS/FIRE INVESTIGATORS

FIRE & LIFE SAFETY EDUCATORS

CODE ENFORCEMENT OFFICIALS

PUBLIC SAFETY PROFESSIONALS

www.midatlanticlifesafetyconference.com



Where Do They Work?

MID-ATLANTIC LIFE SAFETY CONFERENCE ATTENDEES
WORK IN THE FOLLOWING AREAS:



CODE ENFORCEMENT/ INVESTIGATIONS

EMERGENCY SERVICES

COMMAND STAFF & MANAGEMENT

BEHAVIORAL HEALTH

EDUCATION & TRAINING

VOLUNTEER & CAREER SERVICES

SPECIALIZED FIELD ORGANIZATIONS

EMERGENCY MANAGEMENT ORGANIZATIONS

www.midatlanticlifesafetyconference.com

SPONSORSHIP OPPORTUNITIES

PLATINUM

Full access to all events for 10 guests. Logo shown throughout the event and on all banners. Full-page placement on the MALSC website. Booth space.

Cost: \$5,000



GOLD

Full access to all events for 6 guests. Logo shown throughout the event and on all banners. Half-page placement on the MALSC website. Booth space.

Cost: \$2,500



SILVER

Full access to all events for 4 guests. Logo shown throughout the event and on all banners. Quarter-page placement on the MALSC website. Booth space.

Cost: \$1,500



BRONZE

Full access to all events for 2 guests. Logo shown on all banners. Booth space.

Cost: \$1,000

TENTATIVE SCHEDULE

TUESDAY, SEPTEMBER 15, 2026

7:00 – 8:00 am

- Breakfast/Vendor Set-Up

8:00 – 9:30 am

- Opening Ceremonies/Awards

9:30 – 10:00 am

- Break

10:00 - 11:30 am

- General Keynote

11:30 am - 12:30 pm

- Lunch

(Sponsor Talk - Certain Paying Vendors)

12:30 - 1:30 pm

- Break Out Sessions

1:30 - 1:45 pm

- Break

1:45 - 2:45 pm

- Break Out Sessions

2:45 - 3:00 pm

- Raffles Announcement



MEAL OPPORTUNITIES

BREAKFAST

The morning will begin with a hearty breakfast for attendees. As a sponsor, you will get to address the attendees and tell them about your company. There will be signage in the main hall as well as in the area of the breakfast-serving location.

Cost: \$1,000 total



LUNCH

Lunch is a prime opportunity to reach all conference attendees at once. As a sponsor, you will get to address the attendees and tell them about your company. There will be signage in the main hall as well as in the area of the lunch-serving location.

Cost: \$5,000 total



AFTERNOON SNACK

The afternoon snack will be your final opportunity to address our attendees as a group. As a sponsor, you will get to address the attendees and tell them about your company. There will be signage in the main hall as well as in the area of the snack-serving location.

Cost: \$750 total

OTHER OPPORTUNITIES

SILENT AUCTION ITEM

Donate an item for the banquet silent auction. Donation is tax-deductible. See page 11 for details



CONFERENCE GIFT

Have your logo printed and included on the conference speaker gifts and giveaways. Cost: \$1,000+ Production & Shipping



BAG SPONSOR

Have your logo printed and included on the conference bags. Cost: \$1,000+ Production & Shipping

SPONSORSHIP REGISTRATION FORM

(Please indicate which sponsorship opportunity you would like to purchase)

- | | | | |
|--|--------------------|---|--------------------------------|
| <input type="checkbox"/> Platinum Level | \$5,000 | <input type="checkbox"/> Silent Auction Items | See Page 11 for details |
| <input type="checkbox"/> Gold Level | \$2,500 | <input type="checkbox"/> Conference Gift | \$1,000+ Production & Shipping |
| <input type="checkbox"/> Silver Level | \$1,500 | <input type="checkbox"/> Bag Sponsor | \$1,000+ Production & Shipping |
| <input type="checkbox"/> Bronze Level | \$1,000 | | |
| <input type="checkbox"/> Breakfast | \$1,000 | | |
| <input type="checkbox"/> Lunch | \$5,000 | | |
| <input type="checkbox"/> Afternoon Snack | \$750 | | |
| <input type="checkbox"/> Scholarship | \$75(per attendee) | | |



FULL VENDOR PACKAGE

- | | |
|-------------------------------------|-------|
| <input type="checkbox"/> Non-Profit | \$250 |
| <input type="checkbox"/> Commercial | \$500 |

Includes:

- 1 Booth Space
- Logo recognition as a sponsor in promotional material, conference website and program
- Ad in program (1/2 page)
- 2 Full Conference Tickets

- We will provide a door prize (not included in the silent auction)

BOOTH-ONLY PACKAGE

- | | |
|-------------------------------------|-------|
| <input type="checkbox"/> Non-Profit | \$150 |
| <input type="checkbox"/> Commercial | \$250 |

Includes:

- 1 Booth Space
- Vendor listing in conference website and program
- Lunch

- We will provide a door prize (not included in the silent auction)

Total Costs: \$ _____

CONTACT & PAYMENT INFORMATION

Company

Contact Name

Address

City, State, Zip

Phone

Email Total Amount Enclosed in USD \$ _____

Method of Payment

- Money Order
- Purchase Order
- Credit Card
Upon receipt of registration, we will send you a secure payment link.

Checks should be made out to: FABSCOM Fire and Burn Safety Coalition of Maryland

QUESTIONS?

malsc@fabscom.org

Mail Form & Payment To:

FABSCOM attn: MALSC
Sponsorship P.O. Box 457
Finksburg, MD 21048

Scan & Email to:

malsc@fabscom.org

Form Can Be Filled Out Online at

midatlanticlifesafetyconference.com



FABSCOM Fire and Burn Safety Coalition of Maryland is an authorized
IRS 501(c)(3) Non-Profit Organization

Please list the names and titles of representatives who will attend the conference below:



2026 CONFERENCE SILENT AUCTION INFORMATION

Dear 2026 Mid-Atlantic Life Safety Conference Participant:

You are invited to participate in the Silent Auction taking place during the 2026 Mid-Atlantic Life Safety Conference. The auction will take place on Tuesday, September 15, 2026, throughout the day. The silent auction will be located in the hotel conference area. All attendees are invited to visit the Silent Auction space to view the items and to place bids. The winning bidders will be announced at the conclusion of the final breakout session. Winners will be able to pay by cash, check, or credit card.

We hope you will consider bringing an item with you to the conference to be donated to the silent auction. 100% of the proceeds raised will go to MALSC to help fund the conference in the future!

Here is how you can participate, if you choose:

- Get creative! Contribute something that is well-known from your state (example: Maryland is known for its crabs – a basket with mallets would be an idea.) Other items that have sold well in other auctions are gift baskets, wine, gift certificates, electronic equipment, artwork, jewelry, golf items, sports team apparel, etc.
- First Responder items or items from your own department.
- Many businesses will donate items or gift certificates for these types of events. Don't hesitate to ask for a donation from a business that you frequent.

This is a voluntary silent auction. Please don't feel pressured to bring an item or to bid on items. However, at other events, many people have had a great time donating creative items to be auctioned and/or bidding on special items at the auction!

If you choose to donate an item to the auction, please contact us at malsc@fabscm.org

We look forward to seeing you at the 2026 Mid-Atlantic Life Safety Conference!

With sincere thanks,
MALSC Committee



malsc@fabscm.org



443-619-3415



midatlanticlifesafetyconference.com



FABSCOM is an authorized 501(c)(3) organization



The Mid-Atlantic Life Safety
Conference Committee proudly introduces:

The John C. Spiker, Sr. Excellence in Life Safety Educator of the Year

Nominations are Open Now until July 1, 2026
Nominate a group or colleague today!

This award is designed for the public fire and life safety community members who...

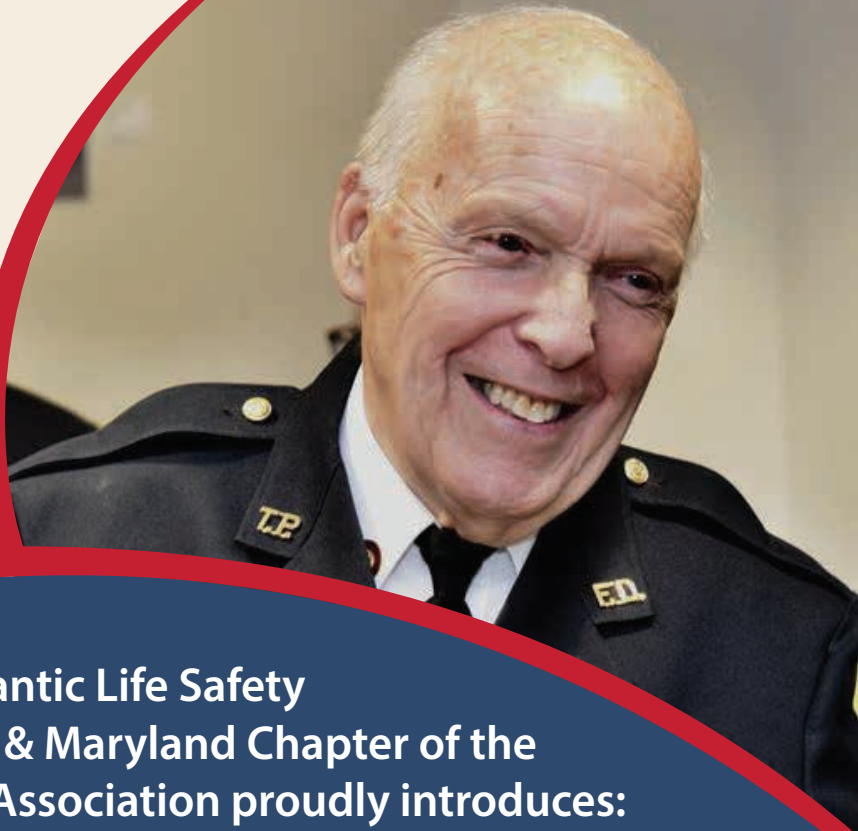
Has significantly contributed in fire and/or life safety programs,
within the Mid-Atlantic area for at least three (3) years.

Award will be presented at this years
Mid-Atlantic Life Safety Conference
Tuesday, September 15, 2026

For more information
www.midatlanticlifesafetyconference.com
spiker.award@fabscom.org

Nominate
Today





The Mid-Atlantic Life Safety
Conference Committee & Maryland Chapter of the
International Fire Marshals Association proudly introduces:

The Chief James E. Jarboe Public Safety Lifetime Achievement Award

Nominations are Open Now until July 1, 2026
Nominate a group or colleague today!

This award is designed for Fire Marshals, Fire Investigators,
Code Enforcement Officials and Fire Protection Engineers who...
Have significantly contributed in fire and/or life safety programs,
within the Mid-Atlantic area for at least ten (10) years.

Award will be presented at this years
Mid-Atlantic Life Safety Conference
Tuesday, September 15, 2026

Nominate
Today

For more information
www.midatlanticlifesafetyconference.com
jarboe.award@fabscom.org

