

65th Annual Conference
November 3-4, 2024



Mid-Atlantic
Life Safety Conference

Exhibiting & Sponsoring Opportunities

BWI AIRPORT MARRIOTT HOTEL LINTHICUM HEIGHTS, MD

www.midatlanticlifesafetyconference.com



Mid-Atlantic Life Safety Conference Committee

*Providing Fire & Life Safety
Education to The Fire Service and Beyond.*

To our sponsors,

The 2024 Mid-Atlantic Life Safety Conference marks 65 years in providing successful training to the Fire and Emergency Services in Maryland.

On August 11, 1959, Governor Tawes opened up for the first ever Governor's Conference on Fire Prevention. Governor Tawes, a member of the Maryland State Firemen's Association, saw the importance of educating the fire service in fire protection and fire prevention. While some topics and members have changed over the years, the goal of our committee has not.

Our mission is to provide top of the line training to our first responders in fire prevention, code enforcement, fire investigations, emergency medical care, emergency management and more, in order to ensure our fire and emergency services stay relevant with new and upcoming technologies, ideas and products and to make sure we make current practices stronger.

For the conference's 65th anniversary, the committee has announced a change in format. The goal is to ensure we can provide this successful training to more attendees and reach further distance across the Mid-Atlantic. This year will consist of 2-days at the BWI Airport Marriott Hotel, in Linthicum Heights, Maryland. This year our schedule will provide for over double the workshops and also new, will be an evening awards banquet and dinner. Unlike years past, we have more space for exhibitors and more sponsorship options. While we are excited to move this great program forward, we can not do it without the support from you, our sponsors and exhibitors. We hope that you will help us make this year's program better and pave the path for another successful 65 years.

Sincerely,

Joseph Walters, Deputy Chief
Committee Chairman
MALSC



midatlanticlifesafetyconference.com



443-619-3415



malsc@fabscom.org

65th Annual Conference November 3-4, 2024



Governor J. Millard Tawes, a past president of the Maryland State Fireman's Association, identified a need to provide fire prevention education to the fire service.

In 1959, the first Governor's Conference on Fire Prevention was held at the University of Maryland. While the name has changed over the last 65 years, the mission has not. When the Maryland State Fire Commission was established, it was mandated to host an annual training on fire prevention. In the early 1990s, the Commission delegated what is now known as the Mid-Atlantic Life Safety Conference (MALSC) to the Fire and Burn Safety Coalition of Maryland (FABSCOM). Today the MALSC continues to be a committee of FABSCOM and is represented by over 20 members and partners of the Fire Service. For the last several years, the conference has been held at the Johns Hopkins Applied Physics Lab. In 2023, it was decided that the conference had outgrown the space. To mark the 65th anniversary of the MALSC, the committee has decided to relocate the conference and extend it from a one-day event to a two-day event, in hopes of attracting more attendees from the Mid-Atlantic region. The MALSC is also home to the John C. Spiker, Sr. Excellence in Life Safety Educator of the Year Award and the new Fire Chief James E. Jarboe Public Safety Lifetime Achievement Award, both of which will be announced at the first-ever dinner and banquet.

For more information regarding the conference or the awards, please visit www.midatlanticlifesafetyconference.com.

The Fire and Burn Safety Coalition of Maryland is a 501(c)(3) as recognized by the IRS. You can find additional details on the FABSCOM website fabscom.org or by emailing malsc@fabscom.org



MID-ATLANTIC LIFE SAFETY CONFERENCE | LINTHICUM HEIGHTS, MD

www.midatlanticlifesafetyconference.com

65th Annual Conference November 3-4, 2024



The Mid-Atlantic Life Safety Conference attracts over 250 fire and life safety professionals from the Mid-Atlantic Area who are looking for ways to improve their practice and their careers. This year is the first time in 65 years that the conference will take place over two days and is being hosted in a larger venue with potential to host even more attendees.

MID-ATLANTIC LIFE SAFETY CONFERENCE | LINTHICUM HEIGHTS, MD



Who Attends

FIRE & LIFE SAFETY EDUCATORS

FIRE CHIEFS & COMMAND STAFF

FIRE & EMS PROVIDERS

CAREER & VOLUNTEER

FIRE INVESTIGATORS

CODE ENFORCEMENT OFFICIALS

EMERGENCY MANAGEMENT STAFF

www.midatlanticlifesafetyconference.com

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Don't Miss Out On Great Exposure!



Who Should Exhibit or Sponsor?

VENDORS WHO SELL PRODUCTS AND SERVICES TO
FIRE, EMS, FIRST RESPONDERS AND EDUCATORS

PROFESSIONAL DEVELOPMENT PROGRAMS

RECRUITMENT AND RETENTION COORDINATORS

www.midatlanticlifesafetyconference.com

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Where Do They Work?

MID-ATLANTIC LIFE SAFETY CONFERENCE ATTENDEES WORK
IN THE FOLLOWING AREAS:



CODE ENFORCEMENT/ INVESTIGATIONS

EMERGENCY SERVICES

COMMAND STAFF & MANAGEMENT

BEHAVIORAL HEALTH

EDUCATION

VOLUNTEER & CAREER SERVICES

RELEVANT FIELD ORGANIZATIONS

EMERGENCY MANAGEMENT ORGANIZATIONS

www.midatlanticlifesafetyconference.com



SPONSORSHIP OPPORTUNITIES

PLATINUM

Full access to all events for 10 guests.
 Logo shown throughout the event and on all banners.
 Chance to speak during lunch.
 Full page placement on the MALSC website.
 Booth space.

Cost: \$5,000



GOLD

Full access to all events for 6 guests.
 Logo shown throughout the event and on all banners.
 Chance to speak during lunch.
 Half page placement on the MALSC website.
 Booth space.

Cost: \$2,500



BRONZE

Full access to all events for 4 guests.
 Logo shown throughout the event and on all banners.
 Chance to speak during lunch.
 1/4 page placement on the MALSC website.
 Booth space.

Cost: \$1,500



SILVER

Full access to all events for 10 guests.
 Logo shown on all banners.
 Chance to speak during lunch.
 Booth space.

Cost: \$1,000

TENTATIVE SCHEDULE

SATURDAY, November 2, 2024

- 6:00 pm Hospitality Suite Open
- 6:00 – 7:00 pm Exhibitor Set Up
- 6:00 – 7:00 pm Early Registration

SUNDAY, November 3, 2024

- 7:30 – 8:30 am Breakfast in Exhibit Hall
- 8:30 – 9:30 am General Session
- 9:30 – 10:00 am Break in Exhibit Hall
- 10:00 – 11:30 am Session Block 1
- 11:30 am – 1:00 pm Lunch Break
- 1:00 – 2:30 pm Session Block 2
- 2:30 – 3:00 pm Break in Exhibit Hall
- 3:00 – 4:30 pm Session Block 3
- 5:00 – 6:00 pm Vendor Happy Hour
- 6:30 – 9:00 pm Awards Banquet/ Dinner

MONDAY, November 3, 2024

- 7:30 – 8:30 am Breakfast in Exhibit Hall
- 8:30 – 10:00am Session Block 4
- 10:00 – 10:30 am Break in Exhibit Hall
- 10:30 – 12:00 pm Session Block 5
- 12:00 – 1:00 pm Lunch Break
- 1:00 – 2:30 pm Session Block 6
- 2:30 – 3:00 pm Closing Remarks



MEAL OPPORTUNITIES



BREAKFAST (2 Opportunities)

Each morning we will serve breakfast. As a sponsor, you will get to address the attendees and tell them about your company. There will be signage in the main hall as well as in the area of the breakfast serving location.

Cost: \$1,000 each



LUNCH (2 Opportunities)

Each day we will serve lunch. As a sponsor, you will get to address the attendees and tell them about your company. There will be signage in the main hall as well as in the area of the lunch serving location.

Cost: \$5,000 each



AFTERNOON SNACK (2 Opportunities)

For each day we will be serving an afternoon snack. As a sponsor, you will get to address the attendees and tell them about your company. There will be signage in the main hall as well as in the area of the snack serving location.

Cost: \$750 each



BANQUET DINNER (1 Opportunity)

Sunday evening we will host an awards banquet and dinner. As a sponsor, you will get to address the attendees and tell them about your company. There will be signage in the main hall as well as in the area of the banquet location.

Cost: \$7,500 each

OTHER OPPORTUNITIES



HOTEL ROOM KEY

What better way to remind attendees who you are than to get your logo on their hotel room key card.

Cost: \$600+ Production/Shipping



PORTFOLIOS

Have your logo printed on the conference portfolios.

Cost: \$2,500+ Production/Shipping



POWER-STATION

Have your logo printed on a power-station table where attendees can charge their devices.

Cost: \$2,500+ Production/Shipping



Silent Auction Item

Donate an item for the banquet silent auction. Donation is tax deductible.



VENDOR HAPPY HOUR (1 Opportunity)

Sunday evening prior to the banquet we will be hosting a Vendor Happy Hour. As a sponsor, you will be given an opportunity to address the attendees and tell them about your company. Sponsorship also provides each attendee with two drink tickets. There will be signage in the main hall as well as in the area of the happy hour.

Cost: \$2,500

SPONSORSHIP OPPORTUNITIES REGISTRATION FORM

(Please indicate which sponsorship opportunity you would like to purchase)

- | | | | |
|---|---------|--|--------------------------------|
| <input type="checkbox"/> Platinum Level | \$5,000 | <input type="checkbox"/> Monday Snack | \$250 |
| <input type="checkbox"/> Gold Level | \$2,500 | <input type="checkbox"/> Vendor Happy Hour | \$2,500 |
| <input type="checkbox"/> Bronze Level | \$1,500 | <input type="checkbox"/> Silent Auction Item | See Page 9 |
| <input type="checkbox"/> Silver Level | \$1,000 | <input type="checkbox"/> Awards Banquet | \$7,500 |
| <input type="checkbox"/> Sunday Breakfast | \$1,000 | <input type="checkbox"/> Hotel Room Key | \$500+ Production & Shipping |
| <input type="checkbox"/> Sunday Lunch | \$5,000 | <input type="checkbox"/> Portfolio | \$2,500+ Production & Shipping |
| <input type="checkbox"/> Sunday Snack | \$250 | <input type="checkbox"/> Power-Station | \$2,500+ Production & Shipping |
| <input type="checkbox"/> Monday Breakfast | \$1,000 | <input type="checkbox"/> Material Distribution | \$200 + Production & Shipping |
| <input type="checkbox"/> Monday Lunch | \$5,000 | <input type="checkbox"/> Advertise | \$150 |
| | | <input type="checkbox"/> Conference Gift | \$1,000+ Production & Shipping |



FULL VENDOR PACKAGE

- Non-Profit \$250
 Commercial \$500

1- Booth Space
Logo recognition as a sponsor in promotional material, conference website and program
Ad in program (1/2 page)
Lunch
Vendor Happy Hour Networking
2 Full Conference Tickets

- We will provide a door prize

BOOTH ONLY PACKAGE

- Non-Profit \$150
 Commercial \$250

1- Booth Space
Vendor listing, conference website and program
Vendor Happy Hour Networking
Lunch

- We will provide a door prize

Total Costs: \$ _____

CONTACT & PAYMENT INFORMATION

Company

Contact Name

Address

City, State, Zip

Phone

Email

Total Amount Enclosed in USD \$ _____

Method of Payment

- Money Order
- Purchase Order
- Credit Card

Upon receipt of registration, we will send you a secure payment link.

Checks should be made out to:
FABSCOM Fire and Burn Safety Coalition of Maryland

QUESTIONS?

malsc@fabscom.org

Mail Form & Payment To:

FABSCOM
attn: MALSC Sponsorship
P.O. Box 457
Finksburg, MD 21048

Scan & Email to:

malsc@fabscom.org

Form Can Be Filled Out Online

midatlanticlifesafetyconference.com



FABSCOM Fire and Burn Safety Coalition of Maryland is an authorized
IRS 501(c)(3) Non-Profit Organization

Please list the names of representatives who will be in attendance below:



Mid-Atlantic Life Safety Conference Committee

Providing Fire & Life Safety
Education to The Fire Service and Beyond.

2024 CONFERENCE SILENT AUCTION INFORMATION

Dear 2024 Mid-Atlantic Life Safety Conference Participant:

You are invited to participate in the Silent Auction taking place during the 2024 Mid-Atlantic Life Safety Conference. The auction will take place on Sunday, November 3, 2024 at the Awards Banquet and Dinner. The Silent Auction will be located in the conference area of the hotel. All attendees are invited to visit the Silent Auction space to view the items and to place bids. The winning bidders will be posted that evening during the dinner. Winners will be able to pay by cash, check or credit card.

We hope you will consider bringing an item with you to the conference to be donated to the silent auction. 100% of the proceeds raised will go to MALSC to help fund the conference in the future!

Here is how you can participate, if you choose:

- Get creative! Contribute something that is well-known from your state (example: Maryland is known for its crabs – a basket with mallets would be an idea.) Other items that have sold well in other auctions are gift baskets, wine, gift certificates, electronic equipment, artwork, jewelry, golf items, sports team apparel, etc.
- First Responder items or items from your own department.
- Many businesses will donate items or gift certificates for these types of events. Don't hesitate to ask for a donation from businesses you frequent.

This is a voluntary silent auction. Please don't feel pressured to bring an item or to bid on items. However, at other events, many people have had a great time bringing creative items to have auctioned and/or bidding on special items at the auction!

If you choose to donate an item to the auction, please bring it with you to the conference registration desk, located in the entrance to the conference center. Staff will be available to assist you.

We look forward to seeing you at the 2024 Mid-Atlantic Life Safety Conference.

Sincerely,

MALSC Committee



malsc@fabscom.org



443-619-3415



midatlanticlifesafetyconference.com



Fire & Life Safety
FABSCOM
COMMITTEE

FABSCOM is an authorized 501(c)(3) organization.

CALL FOR PRESENTATIONS

65th ANNUAL
CONFERENCE



BWI MARRIOTT
NOVEMBER 3-4, 2024

BWI MARRIOTT

NOVEMBER 3-4, 2024

SUBMIT YOUR PROPOSAL
MIDATLANTICLIFESAFETYCONFERENCE.COM

SUBMISSION DEADLINE:
JULY 1, 2024

ACCEPTANCE NOTIFICATION:
VIA EMAIL SUMMER 2024

SUBMISSION QUESTIONS:
MALSC@FABSCOM.ORG

MALSC invites you to share your research and practice, face-to-face with first responders, educators and administrators who are committed to fire and life safety.

Submit your proposal to present at the 2024 Mid Atlantic Life Safety Conference at the BWI Airport Marriott Hotel in Maryland on November 3-4, 2024

The MALSC Committee peer reviews all proposals to ensure there is a balance of workshop sessions and topics. View the submission guidelines in the Call for Presentations form.

BWI AIRPORT MARRIOTT HOTEL LINTHICUM HEIGHTS, MD

www.midatlanticlifesafetyconference.com

THE FIRE AND BURN SAFETY COALITION OF MARYLAND
AND OUR PARTNER ORGANIZATIONS



PRESENTS THE 65TH ANNUAL

MID-ATLANTIC LIFE SAFETY CONFERENCE

'24

SAVE THE DATE

WORKSHOPS BOTH DAYS WITH
EVENING NETWORKING & AWARDS BANQUET DINNER

**BWI Airport
Marriott Hotel**

**3-4
NOV 2024**

**Registration
Opens Soon**

For More Information:

<https://www.midatlanticlifesafetyconference.com>

*Want to Sponsor/ Exhibit?
Call For Presentations?
Nominate For An Award?*



malsc@fabscom.org | [midatlanticlifesafetyconference.com](https://www.midatlanticlifesafetyconference.com)